



Our Socioeconomic Impact

Report for FY24
1 September 2023 to 31 August 2024

Warsaw, 2 December 2024



Table of contents

1. Introduction

2. Social value initiatives

3. Five good deeds

4. Portfolio-wide initiatives

5. Employee engagement

6. Grants

7. Volunteering programs

8. Impact indicators definitions

We recognise our impact

As a socially conscious and responsible company, **we consistently strive to enhance a positive impact on the communities around EPP-managed properties**, in line with our ESG strategy.

Our priority is to **identify and respond appropriately to the needs of our local environment**, focusing on initiatives that benefit both our neighbours and the environment we share.



EPP Social Value Strategy (SVS)

ANALYSIS

Based on the asset level analysis (publicly available local diagnoses of social issues, review of recent articles, posts and comments about relevant local challenges) we identified most common local social issues, that could be addressed through initiatives both locally and portfolio based.

Most repetitive social problems: **local social challenges varying by location, lack of skills and health.**

SOCIAL VALUE STRATEGY

EPP Social Value Strategy focuses on measuring and improving the positive impact of the properties we manage on our key stakeholders: employees, communities, customers – tenants, customers – shoppers, local authorities, suppliers, the planet.

WE WANT TO ENSURE THAT OPERATION OF THE ASSETS WE MANAGE RESPONDS TO STAKEHOLDER NEEDS AND OUR BUSINESS ACTIVITIES MAXIMIZE OUR POSITIVE IMPACT.

STRATEGIC OVERVIEW

Our Social Value Strategy was created to reflect EPP's dedication to social matters and creating value in this area.

The creation of the EPP Social Value Strategy included analysis of social aspects across various reporting standards and frameworks. The final document provides references to and is based mainly on the UN Sustainable Development Goals (SDGs), the European Sustainability Reporting Standards (ESRS) and the National TOMs.

Our Social Value Strategy pillars

LOCAL SOCIAL CHALLENGES

Tailor-made programmes in response to an analysis of very specific local needs

EDUCATION

Programmes focused on improving skills and competences of different social groups to increase our positive impact on local economies

HEALTH

Programmes focused on health prevention, mental health, neurodiversity, care for elderly people and vulnerable persons, blood donations

Support for local communities per SVS pillar (all initiatives)

SOCIAL VALUE STRATEGY PILLARS	NUMBER OF INITIATIVES	COST (EUR)	EPP EMPLOYEE VOLUNTEER HOURS	NUMBER OF INDIVIDUALS IMPACTED DIRECTLY	NUMBER OF INDIVIDUALS IMPACTED INDIRECTLY	SIZE OF SPACE DONATED (SQM)	VALUE OF VOLUNTEERING (EUR)
LOCAL SOCIAL CHALLENGES	91	24,903	745	5,078	12,282	1,971	8,256
EDUCATION	47	35,257	548,5	7,646	18,245	2,745	6,079
HEALTH	94	66,831	546,5	18,306	43,157	6,258	6,056
TOTAL	232	126,991	1,840	31,030	73,684	10,974	20,391

Initiatives with the greatest impact per pillar

LOCAL SOCIAL CHALLENGES

Integration of local residents in Szczecin, neighbours of Outlet Park, 900 beneficiaries

The event, organised in partnership with the Foundation for Culture and Local Activity, delivered support and involvement to the local community of all ages

EDUCATION

Promoting the University of Technology, 1,294 beneficiaries

The event presenting the possible fields of study at the local West Pomeranian University of Technology

HEALTH

Breast cancer prevention, 9,000 beneficiaries

A public awareness campaign calling for breast examination and prevention of breast cancer

Social value initiatives

FIVE GOOD DEEDS

Most required activities to address local social challenges, revolve around supporting most vulnerable parts of society based on the identified most pressing local needs

PORTFOLIO-WIDE INITIATIVES

Quiet hours, bookcrossing zones, pet-friendly, health promotion

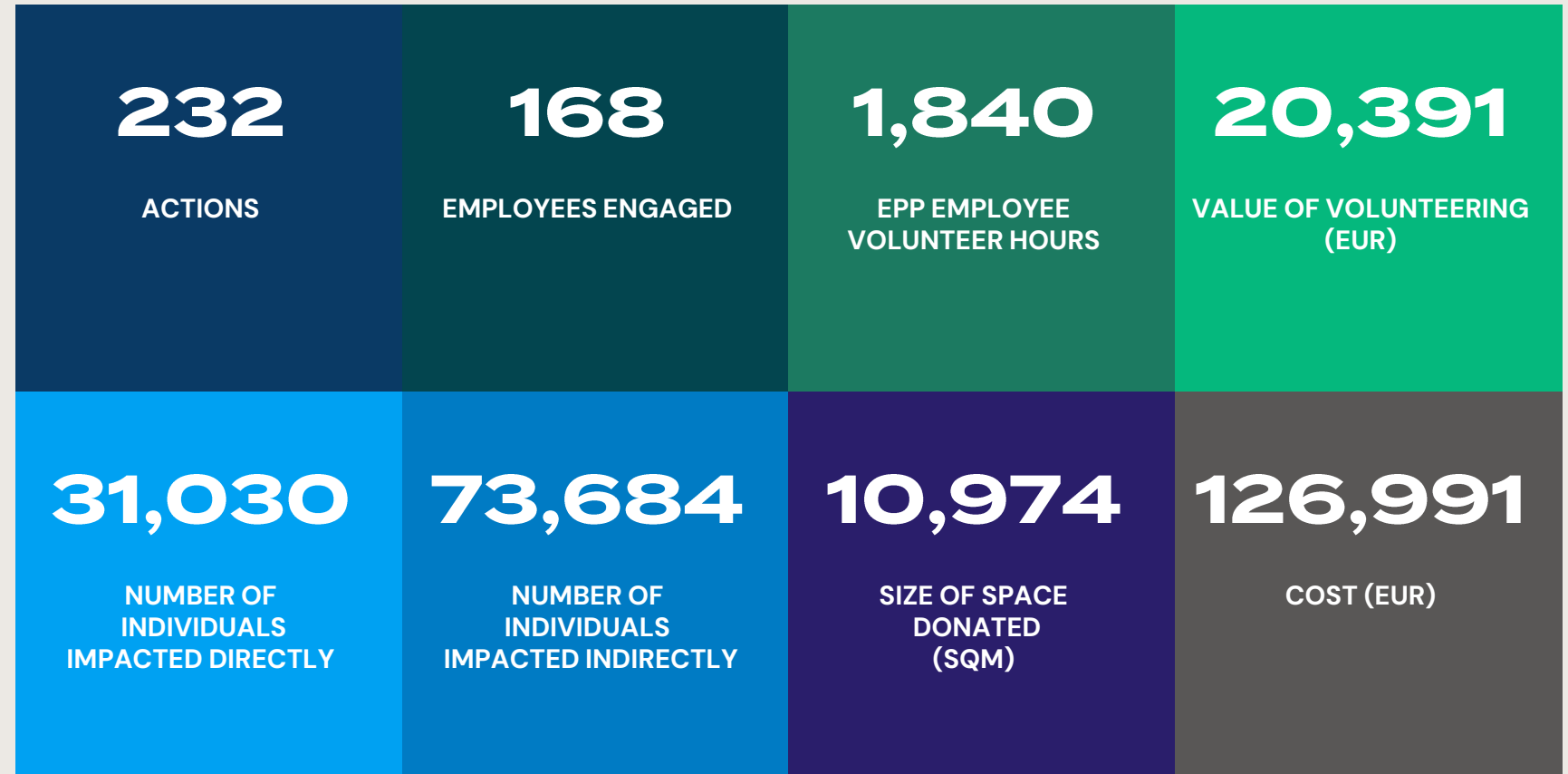
GRANTS FINANCED BY EPP

To support local communities with the involvement of employee volunteering

ADDITIONAL EPP EMPLOYEE VOLUNTEERING PROGRAM

Each EPP employee is entitled to 16 hours of paid time per year to perform volunteer work

Support for local communities in numbers (all initiatives)



Five good deeds



Five good deeds - selected initiatives



DOG PARADE, GALERIA SOLNA

A parade of mongrels and adopted dogs marched through the streets of Inowrocław. Its finish line was in Galeria Solna, where the exhibition of photographs of animal shelter residents was held encouraging pet adoption. The event was also an opportunity for free dog microchipping and veterinary advice.

HEALTH IN CHECK, GALERIA ECHO

Medical students advised on proper nutrition and encouraged to register in the DKMS database of potential bone marrow donors.



Portfolio-wide initiatives

BOOKCROSSING ZONES

PET-FRIENDLY PROPERTIES

On average **73,500** animals visit EPP-managed shopping centres per year

3,052

QUIET HOURS

For an average of three hours a week in EPP-managed shopping centres, music is turned off, voice announcements are kept to a minimum and lights are dimmed

4,880,003

People benefited from quiet hours



HEALTH PROMOTION

As part of the "On the way with health" campaign in cooperation with ALAB diagnostic centre, we conducted: **208** free blood tests for our customers in August 2024 and we will do even more as the event continues until the end of October



We have provided areas in our properties where people can **exchange the books they have already read** to promote reading and circular economy



Employee engagement

Grants

GRANTS FINANCED BY EPP

6 project
25 employees
407 employee volunteer hours

We allocate grants to projects submitted by our employees that benefit local communities. Initiatives selected for financial support must be in line with the three pillars of our Social Value Strategy and involve our employees through volunteering

Grants - selected initiatives



CROCHET WITH US, GALERIA TWIERDZA KŁODZKO

Project activating and animating the local community of different age groups. It is an educational activity promoting pro-environmental attitudes and the idea of upcycling, while at the same time supporting patients of the Pediatric Ward of the Kłodzko Hospital.

INTEGRATION AND EDUCATION PROGRAM FOR SCHOOL CHILDREN, EPP WARSAW OFFICE

In collaboration with psychologists from the Children of the Forest Foundation, we have organised a five-month social integration programme for over 80 kids and workshops on how to support integration of multicultural classes and stop mobbing at schools.



ADDITIONAL EPP EMPLOYEE VOLUNTEERING PROGRAMS*

5 initiatives

121 employees

593,5 employee volunteer hours

* Apart from five good deeds, portfolio-wide initiatives and additional grants financed by EPP

Volunteering - selected initiatives



RENOVATION OF NON LICET FOUNDATION PREMISES

Renovation of the premises of the foundation, which offers free psychological, medical and legal assistance to children who have experienced violence or sexual abuse. Our team renovated, painted, cleaned and furnished a room and a hallway of foundation building.

CLEAN UP THE WORLD

Our teams from all over Poland set out to clean up their neighborhoods, demonstrating our commitment to the future of the Planet. The effort also strengthened our social ties and fostered teamwork among EPP employees.



Impact measurement calculations

Employees engaged

Everyone who took part in the volunteer work

Employee volunteer hours

Hours contributed by EPP employees within a given initiative

Value of volunteering (EUR)

Volunteer hours multiplied by the average hourly wage of corporate employees for February 2024

Number of individuals impacted directly

Individuals directly supported by our initiative – data provided by partners or our own estimates

Number of individuals impacted indirectly

Number of individuals impacted directly multiplied by the average household size for each province

Size of space donated

Square metres needed for a given initiative

EUR spent

Costs spent from the five good deeds budget, grants, volunteering and marketing budget

Thank you!

